



# PRODUCT CATALOGUE

**Our passion  
is to spread our taste  
worldwide!**

## About Name Food

Name Food is a 100% Turkish family-owned company with confidence based on family's 30+ years of experience and expertise in the food business. The company was established in 2009 and started production with Kavala cookie. In order to meet the rapidly increasing demand and to improve R&D activities, the company moved to the 3,000 m<sup>2</sup> Gebze factory and continued its operations there.

Thanks to their focus on R&D and investment in production, company rapidly enriched its product range, including the products such as lahmajoun, soufflés and pies. As a result of the emerging trends in the market and the increasing business volume, feasibility study was started for a new and modern facility in 2014. The project was designed and implemented with hands-on cooperation of Turkish and German professionals.

Finally, the new and modern production facility, established in Nevşehir Acıgöl, became operational in September 2016. The factory has been equipped with the latest technology, on a total area of 35,500 m<sup>2</sup> with 10,500 m<sup>2</sup> indoor area.

The facility is a model with its European standards, food safety infrastructure, Quality and R&D laboratories. The increased production capacity and product diversity with new line investments led to producing more than 50 varieties with hundreds of different SKU's with diversified packaging alternatives. The new facility is producing salty and sweet, frozen and ready to eat products such as pizza, soufle, falafel, pie, kibbeh, lahmacun, cookie, pide etc.

To meet the global safety standards, Name Food obtained the BRC, ISO 22000, ISO 9001:2015 and Halal Food Certificates. The facility continues to be improved by monitoring the emerging trends and changes in consumer behavior.

Name Food is proud to distribute and sell its innovative, good quality and delicious products in 3 continents.



## OUR VISION

To become a leading food brand in the global market via providing practical solutions to the consumers' healthy and sustainable product needs and expectations with halal, ethical, good quality and delicious products.

## OUR MISSION

With high sensitivity to society and environment, considering the satisfaction of all our partners, to produce reliable, innovative, branded products.

As Name Food; we aim to progress towards leadership in the markets we serve, meeting the national and international conditions for safety and quality with high awareness.

## Our most important commitment: Food Safety

All of our employees in our organization are aware that they should perform in line with their defined responsibilities, paying full attention to customer focus, quality and food safety rules, environmental responsibility and ethical principals. With risk-sensitive approach, our main principle is to take precautions to eliminate or minimize risks by determining the factors that shall cause deviations from our targets.

As Name Food, by constantly updating our systems and infrastructure, we commit

- ✓ To operate effectively with best process management,
- ✓ To pay attention to food authenticity at all stages from purchasing to production,
- ✓ To ensure product safety by taking the necessary precautions with a sensitive approach to risks,
- ✓ To review the effectiveness of the system with continuous improvement,
- ✓ To grant the top management's full support in quality and safety systems,
- ✓ To provide the required resources to achieve our goals.

## Product Info Determination Icons



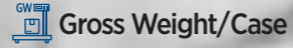
Weight/Unit



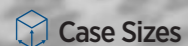
Unit/Case



Net Weight/Case



Gross Weight/Case



Case Sizes



Pallet Order



Pallet Height

## Cookie with Butter

23% Butter

140 g 10 1.400 g 1.920 g

W: 225 L: 190 H: 215 126 (3x6x7) 166



## Heart Shaped Cookie with Butter

20% Butter

280 g 12 3.360 g 3.960 g

W: 210 L: 290 H: 315 60 (12x5) 173



## Mini Cookies

### Tahini

300 g 10 3.000 g 3.720 g

W: 210 L: 290 H: 285 70 (14x5) 158



## Mini Cookies

### Cinnamon



300 g 10 3.000 g 3.720 g

W: 210 L: 290 H: 285 70 (14x5) 158



## Apple Filled Cookie

 320 g
  10
  3.200 g
  4.035 g

 W: 189 L: 289 H: 304
  80 (16x5)
  167



## Traditional Bagel

Sesame & Black Seed

 240 g
  10
  2.400 g
  3.120 g

 W: 200 L: 260 H: 360
  60 (14x5)
  160



## Oat Cracker

Sweet Plain

24 g 12x12\* 6.912 g 8.900 g

W: 375 L: 555 H: 225 Bulk Cargo N/A

\*Each case has 12 units display cases with 12 Oat Cracker products.



## Filled Cookie

Cocoa Hazelnut Cream

220 g 16 3.520 g 4.330 g

W: 255 L: 385 H: 305 45 (9x5) 168



## Filled Finger Cookie

Strawberry

 260 g
  12
  3.120 g
  3.670 g

 W: 225 L: 430 H: 190
  72 (9x8)
  167



## Filled Finger Cookie

Chocolate

 260 g
  12
  3.120 g
  3.670 g

 W: 225 L: 430 H: 190
  72 (9x8)
  167







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