



**Bella  
Farina**

**PRODUCT CATALOGUE**



# 30 YEARS OF FAMILY EXPERTISE IN FOOD INDUSTRY...

**Bella Farina, the fastest chef, who produces the most delicious tastes with passion, is always with you!**

The family combined their expertise with passion and inspired from their 30 years of experience in bakery products and produced Bella Farina brand with great flavoured portfolio. The beautiful, the good and the quality combine with the most natural flour and as a result turn into seductive flavors under Bella Farina... Can't wait for meeting these great tastes with gourme food lovers.

## ABOUT US

### **Our passion is to spread great tastes worldwide!**

Name Food is a 100% Turkish family-owned company with confidence based on family's 30+ years of experience and expertise in the food business. The company was established in 2009 and started with cookie production. In order to meet the rapidly increasing demand in the market, the company moved to a larger factory in Gebze and continued its operations there.

Thanks to their focus on R&D and investment in production lines, company rapidly enriched its product range not only with different varieties of ready to eat pastry products but also with frozen products in different categories. As a result of emerging trends in the market and the increasing business volume, feasibility study was started for a new and modern facility in 2014. The project was designed and implemented with hands-on cooperation of Turkish and German professionals.

**Finally, the new and modern production facility, established in Nevşehir Acıgöl, became operational in September 2016. The factory has been equipped with the latest technology, on a total area of 35,500 m<sup>2</sup> with 10,500 m<sup>2</sup> indoor area.**

The facility is a model with its European standards, food safety infrastructure, quality and R&D laboratories. The increased production capacity and product diversity with new line investments led to producing more than 50 varieties with hundreds of different SKU's with diversified packaging alternatives.

To meet the global safety standards, Name Food obtained the **BRC, ISO 22000, ISO 9001:2015 and Halal Food Certificates**. The facility continues to be improved by monitoring the emerging trends and changes in consumer behavior.

**Name Food is proud to distribute and sell its innovative, good quality and delicious products in 3 continents.**



**Our Vision**  
**To become a leading food brand in the global market via**  
providing practical solutions to the consumers' healthy and sustainable  
product needs and expectations with halal, ethical,  
good quality and delicious products.

**Our Mission**  
With high sensitivity to society and environment,  
considering the satisfaction of all our partners,  
**to produce reliable, innovative, branded products.**



As Name Food; we aim to progress towards leadership in the markets we serve, meeting the national and international conditions for **safety and quality** with high awareness.

## OUR MOST IMPORTANT COMMITMENT: FOOD SAFETY

All of our employees in our organization are aware that they should perform in line with their defined responsibilities, **paying full attention to customer focus, quality and food safety rules, environmental responsibility and ethical principals.**

With risk-sensitive approach, our main principle is to take precautions to eliminate or minimize risks by determining the factors that shall cause deviations from our targets.

**As Name Food, by constantly updating our systems and infrastructure, we commit**

- To operate effectively with best process management,
- To pay attention to food authenticity at all stages from purchasing to production,
- To ensure product safety by taking the necessary precautions with a sensitive approach to risks,
- To review the effectiveness of the system with continuous improvement,
- To grant the top management's full support in quality and safety systems,
- To provide the required resources to achieve our goals.



Weight/Unit



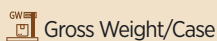
Unit/Case



Shelf Life



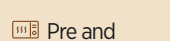
Case Sizes



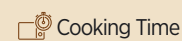
Gross Weight/Case



Pallet Order



Pre and  
Cooking Heat



Cooking Time



## TURKISH RAVIOLI WITH MINCED MEAT

Frozen Product.  
Please keep at -18 °C.

The most delicious and quick answer of “what will we eat for dinner” question is Bella Farina Turkish Ravioli.

As soon as you pour the sauce on Ravioli, it is ready to turn your meal into a feast...



320 g



6



12 Months



E: 225 B: 315 Y: 175



2.622 g



80 (10x8)



180°C



25 Minutes





## SCONE WITH CHEESE

Frozen Product.  
Please keep at -18 °C.

A new flavor that will be the favorite of cheese lovers and those who prefer salty snacks: **Scone with Cheese. You will feel the harmonious dance of plenty of cheese with delicious dough with Bella Farina's** interpretation in every bite...



360 g



6



12 Months



E: 225 B: 315 Y: 175



2.618 g



80 (10x8)



180°C



30 Minutes






## HAZELNUT SPREAD FILLED **COOKIE**

**Frozen Product.**  
Please keep at -18 °C.

An extraordinary taste...Nobody can never stop eating and eating with its intense hazelnut cream flavor where you can only find under Bella Farina brand...

**You will not regret for trying this taste...**

 360 g

 6



12 Months



E: 225 B: 315 Y: 175



2.618 g



80 (10x8)



160°C



18±2 Minutes







## SOUFFLE WITH CHOCOLATE

Frozen Product.  
Please keep at -18 °C.


The princess of French cuisine, **it is a pure dance with chocolate...** You will realize how easy it is to be happy when you feel the taste it gives you while melting chocolate in your mouth...


 180 g


 6

 12 Months  E: 190 B: 190 Y: 152

 1.379 g

 216 (24x9)

 200°C

 12-13 Minutes





## COOKIE WITH BUTTER

Our mothers' favorite cookie, which motivates us to run to the kitchen **with its delicious smell that surrounds the house, is now under the brand of Bella Farina...**

We are proud to bake the highest quality products according to original family recipes via using the best ingredients.



140 g



12



9 Months



E: 225 B: 350 Y: 140



2.046 g



110 (10x10)





## ALMOND COOKIE

Another delicious taste of our deep culinary culture.. **A very special cookie with the unique taste of almond.** We offer classical Kavala Almond Cookie, **which we produce by cooking according to the traditional recipe under** the brand of Bella Farina.



230 g



12



9 Months



E: 180 B: 290 Y: 371



3.756 g



64 (16x4)





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